

PRESS RELEASE

Cellutrak's GPS Powered Anti Theft Solution Led to the Recovery of A Kubota Machine By the RCMP Deep in the Bush of Enoch, Alberta.

The value of the Kubota SVL95 was valued at \$60,000.

September 2024 -- A well known contracting company was targeted for theft of their Kubota machine. The SVL95 was stolen off a job site in Edmonton. It had been stolen several days prior to contacting Cellutrak's 24/7 theft team, and the local Edmonton police were unable to find it.

The Cellutrak team successfully established a GPS connection deep in the forested area of Enoch and provided the contracting company with the longitude and latitude coordinates. When it comes to large forested areas, there are no addresses. The chances of recovery in an isolated section of a forest are extremely slim. That is one of the many reasons GPS tracking devices are so powerful in these types of situations.

The owner of the Kubota promptly retrieved the vehicle and returned it to his garage for inspection. Luckily, the vehicle wasn't damaged. The heavy machinery thieves are still at large, that is why it is crucial to protect all vehicles with GPS tracking devices specializing in theft prevention.

Cellutrak and Kubota Partnership Leads the Way

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$3,707,000 in Canada and the United States.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 200 HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca