

PRESS RELEASE

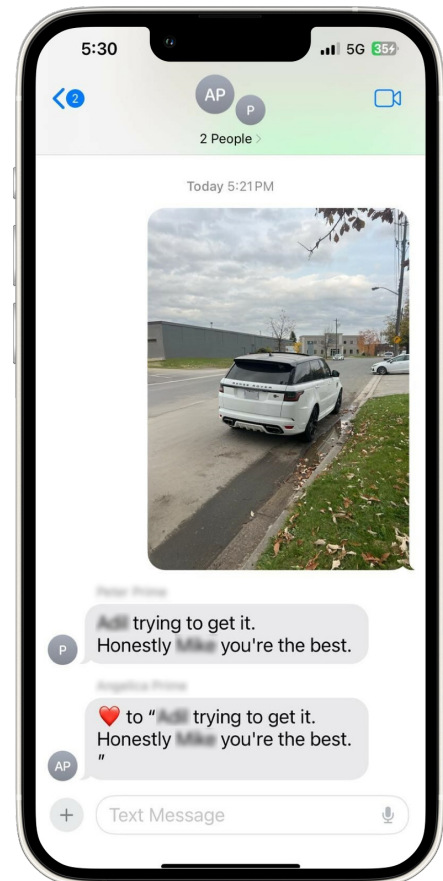
Another Home Run for Cellutrak, As its GPS Tracking Theft Prevention System Aided Toronto Police in Identifying a Local Chop Shop, Recovering a Stolen Land Rover SVR, and Arresting Car Thieves. Happy Halloween Indeed!

The 2018 Land Rover SVR was valued at \$90,000.

October 2024 – One of Cellutrak’s customers received a suspicious tip that one of their vehicles was destined for International export from North York, Ontario. They reported it stolen and looked to Cellutrak for guidance navigating this sensitive situation. Without a moment’s notice, Cellutrak zeroed on this device and set up real time alerts to monitor the movements of this vehicle.

Early Halloween morning, the location became apparent based on the vehicle’s actions, and Cellutrak notified the leasing company it was time to act. Using Cellutrak’s repossession referral, the vehicle was recovered in conjunction with Toronto Police and an arrest was made within hours. The Land Rover SUV was back in the leasing company’s possession before the end of day.

Coincidentally, CTV News reported the following day that the Toronto Police made 59 arrests and recovered more than 300 stolen vehicles in connection with a string of auto thefts involving re-vinning vehicles. This operation was called Project Thoroughbred and began in July. This operation involved Service Ontario employees matching fake VINs to legitimate license plates. Cellutrak aided this operation by identifying one of the chop shops that dismantled vehicles.



The Cellutrak Advantage



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(B2C and B2B)



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