

## **PRESS RELEASE**

## Range Rover Velar Stolen mid-day in Montreal, Quebec and Recovered using the Cellutrak GPS Tracking System the Same Day.

The 2018 Range Rover Velar was valued at \$45,000.

March 2024 — While the owner of a Range Rover was at work, their vehicle was targeted. The Range Rover's trunk was damaged in order to disable the built in Range Rover tracking system. The Range Rover application was reporting a false location. This vehicle was also equipped with a Cellutrak real time tracking theft prevention device. They called Cellutrak's 24/7 customer service theft team to support the recovery process. Cellutrak was able to give the real time location, which was actually in Westmount, Quebec. While the Range Rover application displayed a location in the South Shore. The vehicle was easily recuperated and brought to a repair shop for the trunk damage.

According to Equite Association, Vehicles like Range Rovers are in high demand amongst car thief criminals. These vehicles are being transported overseas and are difficult to bring back. That is why it is so important to have a preventative system that provides real-time information when it comes to car theft.

## **About Cellutrak GPS Tracking Solutions**

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

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## The Cellutrak Advantage







Global Reach



Publicly-Traded (NASDAQ "ITRN")



Military Grade Technology



In-House Engineers



Customer Service 24/7/365



Theft Prevention & Telematics