

PRESS RELEASE

Car thieves target Niagra Falls vacationer, luckily Cellutrak’s GPS system was installed to help police recover the stolen Ford F150 Raptor in Montreal.

The 2023 Ford F150 Raptor is valued at \$150,000.

JULY 2024 — Car thieves were on the prowl in Niagra Falls for a FORD F150. They discovered one outside a hotel in the middle of the night and stole it. When the Ford owner woke up to check out of their hotel, they discovered their car was gone. Knowing they had a Cellutrak device installed gave them confidence as the Ford GPS system had been disabled.

Within a few minutes, the car was easily tracked and to their surprise had ended up in Downtown Montreal. The live location made the Service de Police de Ville de Montreal (SPVM)’s job a lot easier as they were able to retrieve it within the hour.

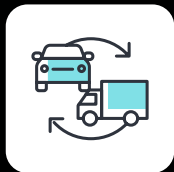
According to [Equite Association](#), “[After Canadians have endured peak years of auto theft crimes in 2022 and 2023](#), the trend is showing a national decrease of 17% compared to the same period in 2023”. Although the trend is showing a decline, Canadian citizens still maintain a sense of vulnerable as car thief criminals like this one are on the loose and making bolder moves. This story had a happy ending as the car wasn’t damaged and will be returned to it’s owner.

About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner’s risks and increase productivity. Cellutrak’s full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

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The Cellutrak Advantage



Cross-Industries
(B2C and B2B)



Global
Reach



Publicly-Traded
(NASDAQ "ITRN")



Military Grade
Technology



In-House
Engineers



Customer Service
24/7/365



Theft Prevention
& Telematics