

PRESS RELEASE

Cellutrak Helps Georgia Contractor Recover \$155,000 worth of Vehicles Including a Ford F350, BigTek Trailer, Bobcat T250, & Westinghouse Generator Within 2 Hours of the Theft.

The value of all the vehicles combined was \$155,000.

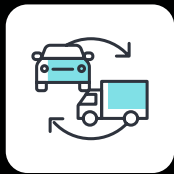
MAY 2024 — In the middle of the night a Georgia Contractor specializing in construction, site work, and development had their shop broken into. These thieves ransacked the business's shop and made off with many vehicles as well as expensive tools. Upon arrival at the shop, the manager was in shambles at the mess but realized 4 vehicles were missing. The manager contacted Cellutrak immediately to assist in the location of her vehicles. This was a crime in process and Cellutrak's 24/7 customer support team provided the needed information to the customer and the East Point Police. The thieves took off when they realized that the vehicles were protected by Cellutrak.

The vehicles were transported about 6 miles away to a shady neighborhood known for crime. The customer was able to recuperate 3 vehicles and a generator within a few hours of the theft occurring. This will continue to be a joint investigation between two jurisdictions, East Point Police and South Fulton Police as no arrests were made.

About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

The Cellutrak Advantage



Cross-Industries
(B2C and B2B)



Global
Reach



Publicly-Traded
(NASDAQ "ITRN")



Military Grade
Technology



In-House
Engineers



Customer Service
24/7/365



Theft Prevention
& Telematics