

PRESS RELEASE

Montreal Car Thieves Steal Ford F150 from Costco Parking Lot in Broad Daylight, Cellutrak Aids the SPVM in Recovering This Popular Car Within the Hour.

The Ford F150 2023 was valued at \$75,000.

May 2024 — A Building management company had their Ford F150 stolen while completing a Costco run in Anjou. Montreal Costco's are becoming a good source for criminal activity. Large, crowded parking lots can be considered open season for car thieves. This car was stolen late afternoon and the owner called Cellutrak in a panic as they couldn't remember their account credentials. Within minutes Cellutrak's 24/7 customer service was on it and provided real time information to help facilitate this car recovery.

The Service de Police de la Ville de Montreal (SPVM) showed up at Costco and were provided the real time address given by Cellutrak's 24/7 theft response team. The car thieves had damaged the door lock and reprogrammed the car. They brought the Ford F150 about 3 Kilometers away. This was the exact location displaying in the Cellutrak anti-theft system. The police dusted for fingerprints and let the car owner take possession of their vehicle. This investigation is on-going.

Car thieves are handy at manipulating door locks if they are slightly damaged. Once inside the vehicle they can use computer software to get the vehicle started. Cars today can be considered computer centers on wheels as described by an article in the Scientific American Online Journal. Each vehicle has 100s of networked computers that work together to operate your vehicle. These complex networks can make it easier or harder for a car thief depending on Make and Model. Having an outside system like Cellutrak can throw off a car thief in their process and help get your car back!

About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

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Cross-Industries
(B2C and B2B)



Global
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(NASDAQ "ITRN")



Military Grade
Technology



In-House
Engineers



Customer Service
24/7/365



Theft Prevention
& Telematics

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