

JOINT PRESS RELEASE

Cellutrak and CEEDA have entered into a partner relationship to provide CEEDA members a two package GPS tracking solution to help members and their customers optimize their businesses.

July 2021 — Every dealership has different needs. That is why Cellutrak is offering a two package solution a basic option or an advanced option. These solutions are available to resell to CEEDA member's customers. The basic option aimed at protecting against theft consists of tracking, geofencing technology, remote engine disable, and real time alerts available on the web based and mobile applications. The advanced option combines the features available in the basic option for theft prevention and fleet management tools such as operational reporting, driver behavior and maintenance management.

About CEEDA

Canada East Equipment Dealers' Association (CEEDA) is the recognized voice of Agricultural, Farmstead, Outdoor Power and Powersports Equipment Dealers located in Ontario and the Maritime Provinces. As the representative trade association, CEEDA's role is that of liaison with provincial and federal governments, equipment manufacturers, educational institutions/organizations and the general public.



About Cellutrak

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak's easy to use web and mobile applications offer different management tools that were designed to improve business productivity. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). <https://www.cellutrak.ca/en-ca/>

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