

# **\$350,000+ WORTH OF CASE HEAVY MACHINERY STOLEN AND RECOVERED IN ONTARIO WITH THE HELP OF THE CELLUTRAK-KUBOTA SOLUTION AND THE HALTON REGIONAL POLICE.**

## **AGRICULTURE INDUSTRY FACES TRACTOR THEFT, SPRING 2020.**

March 2020 -- At the end of March, an agricultural worker was targeted for heavy machinery theft. Unfortunately for these thieves, Cellutrak had been installed on one of the two stolen Case tractors at his local Kubota dealership. The GPS tracking device recorded all the locations of the machines from the time it was stolen up until it's final destination. Cellutrak's 24/7 customer service worked directly with the Halton Regional Police to provide them with all real time information requested including snapshots and specialized reporting to help obtain the necessary search warrant.

According to a deputy from the Halton Regional Police, "As a result of the search warrant the two stolen tractors as well as a third tractor which was stolen from a separate incident was also located. Officers relied upon the GPS location and further investigative techniques to locate and retrieve the stolen tractors."

Cellutrak and Kubota's partnership has proven beneficial to all heavy machinery manufacturers. The Cellutrak GPS tracking device can be installed on all brands of machinery by any Kubota dealership. The solution was designed to meet the needs of many industries including: construction, landscaping, snow removal, rentals, agriculture, and government.

## **CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY**

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$3,000,000 in Canada and the United States.**

**ABOUT KUBOTA:** Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit [www.kubota.ca](http://www.kubota.ca)

**ABOUT CELLUTRAK:** Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. [www.cellutrak.ca](http://www.cellutrak.ca)

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TRUSTED BY THE ARMED FORCES.**



**QUALITY BUILT.  
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