CELLUTRAK WORKS WITH SURETE DU QUEBEC TO OBTAIN A SEARCH WARRANT AND RECOVER A STOLEN KUBOTA MACHINE VALUED AT \$78,000

LABOUR DAY WEEKEND: SUNDAY SEPTEMBER $_{3}$ RD A KUBOTA $_{520}$ WAS STOLEN FROM A JOB SITE IN LONGUEUIL, QUEBEC.

Montreal is no stranger to heavy machinery theft, that is why a local construction company that had been previously targeted was more than equipped to deal with theft during this long weekend. Gearing up for this long weekend, the owner ensured that the Cellutrak telematics devices were installed and setup on their mobile devices.



Cellutrak's multi-layered alerts went out at 5:44 PM demonstrating that the

Kubota machine's ignition was engaged and the vehicle was on the go. The machine was taken 61.8 KM away to Saint-Phillippe, Quebec. Cellutrak's 24/7 customer service was able to provide the Surete du Quebec with all the required data including visuals to help obtain a search warrant. With this warrant the police were able to find the machine in a remote location, the thief's garage. Within 48 hours, this machine was back at work, minimizing this business owner's risk and saving him time and money.

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak Canada have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both **telematics and anti-theft.** Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership** began in 2014, Cellutrak has recovered numerous Kubota machines, representing in excess of \$1,800,000 in Canada and the USA.

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

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