

A KUBOTA SKIDSTEER VALUED AT \$75,000 WAS RENTED, STOLEN, AND RECOVERED WITHIN 24 HOURS IN ORLANDO, FLORIDA.

THE KUBOTA SKIDSTEER WAS RECOVERED BY THE RENTAL DIVISION OF AGRICON EQUIPMENT IN CONJUNCTION WITH THE CITY OF ORLANDO POLICE USING THE CELLUTRAK FLEET MANAGEMENT SYSTEM.

August 2020 -- Rental companies are prime targets for heavy machinery theft. Kubota dealership Agricon Equipment who provides a rental service, rented out a Kubota SVL95 to a construction company. The SVL95 was stolen right off a job site in Orlando, Florida.

It appears that this construction company took additional security measures and tried to secure the Skidsteer in a trailer. The trailer was broken into and the machine was stolen. The next morning the construction customer called the police and informed Agricon Equipment that the machine had been stolen. The Rentals & Service Manager logged into the Cellutrak system to obtain the exact location of the machine, a full report of where it had been and disabled the machine. The City of Orlando Police was able to use this information to validate the theft and recover the machine that was buried in the bushes.



CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$3,000,000 in Canada and the United States.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

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